



WELLINGTON POLL January 2025

- CLIENT:** Better Wellington
- POLL DATES:** Sunday 26 to Thursday 30 January 2025. The median response was collected on Wednesday 29 January 2025.
- TARGET POPULATION:** Adults in Wellington City.
- SAMPLE POPULATION:** Adults in Wellington City who are contactable on a landline or mobile phone or online panel.
- SAMPLE SIZE:** 1,000 respondents agreed to participate – 75% by phone and 25% by online panel.
- SAMPLE SELECTION:** A random selection of 7,500 phone numbers who live in Wellington City.
- WEIGHTING:** The results are weighted to reflect the overall city population in terms of gender, age and ward.
- SAMPLE ERROR:** Based on this sample of 1,000 respondents, the maximum sampling error (for a result of 50%) is +/- 3.1%, at the 95% confidence level.

Following are some statements others have made about Wellington and can you please indicate if you strongly disagree, somewhat disagree, somewhat agree or strongly agree with each statement

- Wellington City Council should focus on fixing the basics – pipes, potholes, parks and pools

		Count	Col %
Wellington City Council should focus on fixing the basics – pipes, potholes, parks and pools	Strongly disagree	27	3%
	Somewhat disagree	22	2%
	Neutral	76	8%
	Somewhat agree	244	25%
	Strongly agree	609	62%
	Unsure	11	1%
	Total	989	100%

87% agree and only 5% disagree that WCC should focus on fixing the basics.

		Gender	
		Female Col %	Male Col %
Wellington City Council should focus on fixing the basics – pipes, potholes, parks and pools	Strongly disagree	3%	2%
	Somewhat disagree	4%	1%
	Neutral	7%	8%
	Somewhat agree	27%	22%
	Strongly agree	57%	66%
	Unsure	2%	1%
	Total	100%	100%

		Age		
		Under 40 Col %	40 to 60 Col %	Over 60 Col %
Wellington City Council should focus on fixing the basics – pipes, potholes, parks and pools	Strongly disagree	4%	2%	0%
	Somewhat disagree	3%	1%	3%
	Neutral	9%	8%	4%
	Somewhat agree	29%	23%	18%
	Strongly agree	54%	66%	72%
	Unsure	1%	0%	3%
	Total	100%	100%	100%

		Ward					
		Southern Col %	Eastern Col %	Lambton Col %	Western Col %	Northern Col %	Māori Col %
Wellington City Council should focus on fixing the basics – pipes, potholes, parks and pools	Strongly disagree	3%	3%	3%	3%	1%	8%
	Somewhat disagree	3%	0%	1%	3%	2%	5%
	Neutral	7%	5%	7%	8%	6%	21%
	Somewhat agree	26%	30%	32%	14%	22%	18%
	Strongly agree	61%	60%	56%	71%	66%	45%
	Unsure	0%	1%	0%	1%	3%	3%
	Total	100%	100%	100%	100%	100%	100%

		2022 Mayoral Vote		
		Paul Eagle Col %	Andy Foster Col %	Tory Whanau Col %
Wellington City Council should focus on fixing the basics – pipes, potholes, parks and pools	Strongly disagree	1%	1%	6%
	Somewhat disagree	2%	0%	5%
	Neutral	6%	6%	11%
	Somewhat agree	21%	13%	26%
	Strongly agree	70%	80%	51%
	Unsure	0%	0%	0%
	Total	100%	100%	100%

		2023 Party Vote					
		National	Labour	Greens	ACT	NZ First	TPM
		Col %	Col %	Col %	Col %	Col %	Col %
Wellington City Council should focus on fixing the basics – pipes, potholes, parks and pools	Strongly disagree	0%	2%	8%	3%	0%	10%
	Somewhat disagree	0%	1%	6%	0%	0%	0%
	Neutral	2%	9%	9%	7%	7%	16%
	Somewhat agree	18%	23%	34%	12%	13%	37%
	Strongly agree	80%	65%	43%	78%	80%	38%
	Unsure	0%	1%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%

Following are some transport options. For each one can you please indicate if you think this should be a high, medium or low priority

- More cycleways for cyclists
- A second Mt. Victoria tunnel
- A second Terrace tunnel
- More regular bus services
- More regular train services

		Count	Col %
More cycleways for cyclists	High priority	97	10%
	Medium priority	231	23%
	Low priority	627	63%
	Unsure	34	3%
A second Mt. Victoria tunnel	High priority	268	27%
	Medium priority	364	37%
	Low priority	315	32%
	Unsure	43	4%
A second Terrace tunnel	High priority	249	25%
	Medium priority	324	33%
	Low priority	376	38%
	Unsure	38	4%
More regular bus services	High priority	529	54%
	Medium priority	286	29%
	Low priority	133	13%

	Unsure	38	4%
More regular train services	High priority	572	58%
	Medium priority	245	25%
	Low priority	106	11%
	Unsure	63	6%

The proportion saying high priority is:

1. More regular train services 58%
2. More regular bus services 54%
3. 2nd Mt Vic tunnel 27%
4. 2nd Terrace tunnel 25%
5. More cycleways 10%

		Gender	
		Female	Male
		Col %	Col %
More cycleways for cyclists	High priority	10%	9%
	Medium priority	27%	20%
	Low priority	58%	69%
	Unsure	5%	2%
A second Mt. Victoria tunnel	High priority	20%	35%
	Medium priority	39%	35%
	Low priority	35%	28%
	Unsure	7%	2%
A second Terrace tunnel	High priority	18%	33%
	Medium priority	37%	29%
	Low priority	40%	36%
	Unsure	5%	2%
More regular bus services	High priority	59%	47%
	Medium priority	26%	33%
	Low priority	9%	19%
	Unsure	6%	1%
More regular train services	High priority	61%	55%
	Medium priority	23%	27%
	Low priority	9%	13%
	Unsure	8%	5%

		Age		
		Under 40	40 to 60	Over 60
		Col %	Col %	Col %
More cycleways for cyclists	High priority	12%	10%	4%
	Medium priority	29%	23%	12%
	Low priority	54%	65%	82%
	Unsure	5%	2%	2%
A second Mt. Victoria tunnel	High priority	18%	37%	32%
	Medium priority	44%	28%	33%
	Low priority	34%	29%	30%
	Unsure	3%	5%	5%
A second Terrace tunnel	High priority	22%	30%	26%
	Medium priority	36%	30%	31%
	Low priority	40%	35%	38%
	Unsure	2%	6%	5%
More regular bus services	High priority	54%	58%	48%
	Medium priority	29%	28%	31%
	Low priority	14%	11%	16%
	Unsure	3%	3%	6%
More regular train services	High priority	60%	63%	46%
	Medium priority	23%	25%	28%
	Low priority	12%	7%	12%
	Unsure	4%	5%	14%

		Ward					
		Southern Col %	Eastern Col %	Lambton Col %	Western Col %	Northern Col %	Māori Col %
More cycleways for cyclists	High priority	17%	2%	10%	8%	9%	20%
	Medium priority	21%	11%	34%	19%	27%	22%
	Low priority	62%	76%	53%	72%	62%	48%
	Unsure	0%	11%	3%	1%	2%	9%
A second Mt. Victoria tunnel	High priority	27%	29%	20%	28%	32%	26%
	Medium priority	44%	30%	37%	36%	37%	36%
	Low priority	25%	32%	37%	33%	29%	33%
	Unsure	4%	8%	5%	2%	2%	5%
A second Terrace tunnel	High priority	31%	29%	15%	27%	27%	27%
	Medium priority	32%	32%	33%	29%	38%	30%
	Low priority	33%	35%	47%	43%	32%	33%
	Unsure	4%	5%	4%	2%	3%	10%
More regular bus services	High priority	60%	48%	57%	51%	51%	54%
	Medium priority	26%	28%	27%	34%	29%	31%
	Low priority	11%	19%	14%	11%	13%	12%
	Unsure	3%	6%	1%	4%	7%	3%
More regular train services	High priority	57%	54%	62%	53%	61%	60%
	Medium priority	26%	25%	25%	23%	23%	31%
	Low priority	9%	16%	9%	13%	9%	5%
	Unsure	7%	5%	5%	10%	7%	3%

2022 Mayoral Vote

		Paul Eagle Col %	Andy Foster Col %	Tory Whanau Col %
More cycleways for cyclists	High priority	14%	2%	22%
	Medium priority	15%	14%	43%
	Low priority	71%	85%	30%
	Unsure	0%	0%	5%
A second Mt. Victoria tunnel	High priority	37%	41%	20%
	Medium priority	23%	35%	39%
	Low priority	39%	22%	36%
	Unsure	0%	3%	5%
A second Terrace tunnel	High priority	35%	33%	16%
	Medium priority	28%	39%	30%
	Low priority	34%	26%	51%
	Unsure	3%	2%	3%
More regular bus services	High priority	53%	47%	63%
	Medium priority	26%	41%	25%
	Low priority	21%	10%	10%
	Unsure	0%	2%	2%
More regular train services	High priority	60%	42%	67%
	Medium priority	23%	37%	21%
	Low priority	11%	14%	6%
	Unsure	5%	7%	6%

		2023 Party Vote					
		National	Labour	Greens	ACT	NZ First	TPM
		Col %	Col %	Col %	Col %	Col %	Col %
More cycleways for cyclists	High priority	6%	8%	18%	10%	14%	32%
	Medium priority	7%	25%	49%	1%	18%	32%
	Low priority	87%	63%	27%	89%	68%	24%
	Unsure	1%	4%	6%	0%	0%	11%
A second Mt. Victoria tunnel	High priority	48%	20%	13%	32%	42%	22%
	Medium priority	32%	41%	38%	63%	24%	32%
	Low priority	18%	37%	44%	5%	34%	46%
	Unsure	2%	2%	6%	0%	0%	0%
A second Terrace tunnel	High priority	37%	24%	19%	29%	25%	23%
	Medium priority	38%	35%	23%	40%	36%	29%
	Low priority	23%	39%	55%	31%	36%	48%
	Unsure	2%	2%	2%	1%	3%	0%
More regular bus services	High priority	41%	52%	68%	59%	61%	61%
	Medium priority	36%	37%	16%	17%	25%	22%
	Low priority	18%	9%	11%	24%	11%	17%
	Unsure	5%	2%	4%	0%	2%	0%
More regular train services	High priority	48%	59%	69%	59%	54%	82%
	Medium priority	32%	28%	15%	23%	38%	18%
	Low priority	12%	8%	13%	15%	2%	0%
	Unsure	7%	5%	3%	4%	5%	0%

Have you heard of the Council's planned Golden Mile Revitalisation Project, and if so do you support or oppose it?

		Count	Col %
Golden Mile Revitalisation Project	Support	203	20%
	Oppose	364	37%
	Not heard of	268	27%
	Unsure	158	16%
	Total	992	100%

84% of Wellingtonians have heard of the Golden Mile Revitalisation Project and it has net support of -17%.

		Gender	
		Female	Male
		Col %	Col %
Golden Mile Revitalisation Project	Support	18%	23%
	Oppose	30%	44%
	Not heard of	31%	23%
	Unsure	21%	10%
	Total	100%	100%

		Age		
		Under 40	40 to 60	Over 60
		Col %	Col %	Col %
Golden Mile Revitalisation Project	Support	22%	23%	13%
	Oppose	22%	42%	61%
	Not heard of	41%	17%	10%
	Unsure	15%	18%	16%
	Total	100%	100%	100%

		Ward					
		Southern	Eastern	Lambton	Western	Northern	Māori
		Col %	Col %	Col %	Col %	Col %	Col %
Golden Mile Revitalisation Project	Support	19%	11%	27%	22%	20%	21%
	Oppose	43%	33%	27%	46%	41%	19%
	Not heard of	25%	33%	32%	20%	18%	47%
	Unsure	12%	22%	13%	13%	21%	13%
	Total	100%	100%	100%	100%	100%	100%

2022 Mayoral Vote

		Paul Eagle Col %	Andy Foster Col %	Tory Whanau Col %
Golden Mile Revitalisation Project	Support	26%	13%	47%
	Oppose	52%	58%	25%
	Not heard of	11%	15%	12%
	Unsure	12%	14%	17%
	Total	100%	100%	100%

2023 Party Vote

		National Col %	Labour Col %	Greens Col %	ACT Col %	NZ First Col %	TPM Col %
Golden Mile Revitalisation Project	Support	11%	21%	39%	1%	21%	40%
	Oppose	60%	34%	15%	64%	36%	18%
	Not heard of	20%	26%	26%	21%	25%	35%
	Unsure	9%	18%	20%	15%	19%	8%
	Total	100%	100%	100%	100%	100%	100%

Do you think the recent cycleways constructed in Wellington are overall positive or negative for Wellington?

		Count	Col %
Recent cycleways constructed in Wellington	Positive	349	35%
	Negative	514	52%
	Unsure	129	13%
	Total	992	100%

35% of Wellingtonians think the recent cycleways are positive for Wellington, and 52% negative.

		Gender	
		Female Col %	Male Col %
Recent cycleways constructed in Wellington	Positive	37%	33%
	Negative	50%	54%
	Unsure	13%	13%
	Total	100%	100%

		Age		
		Under 40 Col %	40 to 60 Col %	Over 60 Col %
Recent cycleways constructed in Wellington	Positive	44%	33%	18%
	Negative	43%	54%	69%
	Unsure	13%	13%	13%
	Total	100%	100%	100%

		Ward					
		Southern Col %	Eastern Col %	Lambton Col %	Western Col %	Northern Col %	Māori Col %
Recent cycleways constructed in Wellington	Positive	36%	21%	53%	28%	31%	39%
	Negative	50%	64%	39%	61%	54%	38%
	Unsure	14%	16%	8%	11%	15%	23%
	Total	100%	100%	100%	100%	100%	100%

2022 Mayoral Vote

		Paul Eagle Col %	Andy Foster Col %	Tory Whanau Col %
Recent cycleways constructed in Wellington	Positive	36%	22%	63%
	Negative	59%	67%	30%
	Unsure	5%	11%	7%
	Total	100%	100%	100%

2023 Party Vote

		National Col %	Labour Col %	Greens Col %	ACT Col %	NZ First Col %	TPM Col %
Recent cycleways constructed in Wellington	Positive	18%	30%	69%	12%	30%	62%
	Negative	77%	57%	18%	74%	58%	25%
	Unsure	5%	13%	13%	14%	12%	13%
	Total	100%	100%	100%	100%	100%	100%

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