

WELLINGTON POLL January 2025

CLIENT: Better Wellington

POLL DATES: Sunday 26 to Thursday 30 January 2025. The median response was collected on Wednesday 29 January 2025.

TARGET POPULATION: Adults in Wellington City.

SAMPLE POPULATION: Adults in Wellington City who are contactable on a landline or mobile phone or online panel.

SAMPLE SIZE: 1,000 respondents agreed to participate – 75% by phone and 25% by online panel.

SAMPLE SELECTION: A random selection of 7,500 phone numbers who live in Wellington City.

WEIGHTING: The results are weighted to reflect the overall city population in terms of gender, age and ward.

SAMPLE ERROR: Based on this sample of 1,000 respondents, the maximum sampling error (for a result of 50%) is +/- 3.1%, at the

95% confidence level.



Overall would you say that things in Wellington today are generally headed in the right direction or off on the wrong track?

		Count	Col %
Wellington	Right	267	27%
direction	Wrong	533	54%
	Unsure	192	19%
	Total	992	100%

Only 27% of Wellingtonians think Wellington is headed in the right direction with 54% saying it is off on the wrong track.

		Gender			
		Female			
		Col %	Col %		
Wellington	Right	26%	28%		
direction	Wrong	53%	54%		
	Unsure	20%	18%		
	Total	100%	100%		



			Age	
		Under 40	40 to 60	Over 60
		Col %	Col %	Col %
Wellington	Right	34%	23%	16%
direction	Wrong	44%	58%	70%
	Unsure	22%	19%	15%
	Total	100%	100%	100%

A significant variation by age. Net direction is -10% for under 40s and -54% for over 60s.

				Wa	rd		
		Southern	Eastern	Lambton	Western	Northern	Māori
		Col %	Col %	Col %	Col %	Col %	Col %
Wellington	Right	21%	25%	38%	17%	23%	48%
direction	Wrong	58%	54%	43%	67%	58%	30%
	Unsure	21%	21%	19%	16%	19%	21%
	Total	100%	100%	100%	100%	100%	100%

Net direction by ward is:

- 1. Māori +18%
- 2. Lambton -5%
- 3. Eastern -29%
- 4. Northern -35%
- 5. Southern -37%
- 6. Western -50%



2022 Mayoral Vote

	2022 Mayorai Vole				
	Paul Andy		Andy	Tory	
		Eagle	Foster	Whanau	
		Col %	Col %	Col %	
Wellington	Right	25%	21%	37%	
direction	Wrong	64%	73%	46%	
	Unsure	11%	7%	18%	
	Total	100%	100%	100%	

Even amongst those who voted for Whanau in 2022, a plurality think Wellington is heading in the wrong direction.

		National	Labour	Greens	ACT	NZ First	TPM
		Col %	Col %	Col %	Col %	Col %	Col %
Wellington	Right	24%	28%	28%	14%	24%	42%
direction	Wrong	65%	55%	37%	74%	62%	47%
	Unsure	11%	17%	35%	12%	14%	11%
	Total	100%	100%	100%	100%	100%	100%



Net direction by 2023 PV is:

- 1. TPM -5%
- 2. Greens -9%
- 3. Labour -27%
- 4. NZ First -38%
- 5. National -41%
- 6. ACT -60%



How do you rate the overall performance of the Wellington City Council over the last year. Would you say it was very poor, poor, average, good or very good?

		Count	Col %
Wellington City Council	Very poor	276	28%
performance	Poor	224	23%
	Average	312	31%
	Good	113	11%
	Very good	36	4%
	Unsure	30	3%
	Total	992	100%

15% of Wellingtonians say the Council is performing above average and 51% below average for a net rating of -36%.

		Gender		
		Female	Male	
		Col %	Col %	
Wellington City Council	Very poor	20%	36%	
performance	Poor	26%	19%	
	Average	35%	27%	
	Good	11%	12%	
	Very good	3%	4%	
	Unsure	4%	2%	
	Total	100%	100%	



			Age	
		Under 40	40 to 60	Over 60
		Col %	Col %	Col %
Wellington City Council	Very poor	21%	29%	41%
performance	Poor	20%	23%	28%
	Average	37%	29%	22%
	Good	14%	13%	5%
	Very good	5%	3%	0%
	Unsure	3%	2%	3%
	Total	100%	100%	100%

Ward

		Southern Col %	Eastern Col %	Lambton Col %	Western Col %	Northern Col %	Māori Col %
Wellington City	Very poor	32%	32%	24%	35%	22%	21%
Council performance	Poor	17%	29%	17%	26%	28%	13%
	Average	24%	28%	43%	25%	35%	23%
	Good	20%	5%	9%	7%	9%	35%
	Very good	5%	1%	6%	6%	2%	0%
	Unsure	2%	6%	1%	1%	4%	8%
	Total	100%	100%	100%	100%	100%	100%



Net performance by ward is:

- 1. Māori +1%
- 2. Southern -24%
- 3. Lambton -26%
- 4. Northern -39%
- 5. Western -48%
- 6. Eastern -55%

2022 Mayoral Vote

	2022 Mayorar vote				
		Paul Andy		Tory	
		Eagle	Foster	Whanau	
		Col %	Col %	Col %	
Wellington City Council	Very poor	34%	44%	7%	
performance	Poor	28%	23%	21%	
	Average	19%	24%	40%	
	Good	16%	7%	20%	
	Very good	3%	2%	11%	
	Unsure	1%	1%	0%	
	Total	100%	100%	100%	



				2023 F 8	ii ty vote		
		National	Labour	Greens	ACT	NZ First	TPM
		Col %	Col %	Col %	Col %	Col %	Col %
Wellington City	Very poor	50%	21%	2%	50%	44%	17%
Council performance	Poor	23%	27%	22%	26%	16%	17%
	Average	16%	36%	47%	15%	29%	26%
	Good	7%	9%	19%	10%	0%	33%
	Very good	3%	3%	7%	0%	9%	6%
	Unsure	1%	3%	2%	0%	2%	0%
	Total	100%	100%	100%	100%	100%	100%



How do you rate the overall performance of Wellington Mayor Tory Whanau over the last year. Would you say it was very poor, poor, average, good or very good?

		Count	Col %
Tory Whanau	Very poor	278	28%
performance	Poor	181	18%
	Average	265	27%
	Good	133	13%
	Very good	35	4%
	Unsure	100	10%
	Total	992	100%

17% of Wellingtonians rate the Mayor's performance as above average and 46% below average.

		Gender		
		Female	Male	
		Col %	Col %	
Tory Whanau	Very poor	22%	34%	
performance	Poor	18%	19%	
·	Average	29%	24%	
	Good	16%	11%	
	Very good	3%	4%	
	Unsure	12%	8%	
	Total	100%	100%	



			Age	
		Under 40	40 to 60	Over 60
		Col %	Col %	Col %
Tory Whanau	Very poor	17%	32%	48%
performance	Poor	16%	18%	24%
	Average	30%	28%	17%
	Good	19%	9%	7%
	Very good	4%	5%	1%
	Unsure	14%	9%	3%
	Total	100%	100%	100%

Ward

		Southern	Eastern	Lambton	Western	Northern	Māori
		Col %	Col %	Col %	Col %	Col %	Col %
Tory Whanau	Very poor	32%	29%	21%	40%	26%	11%
performance	Poor	24%	25%	13%	13%	19%	19%
	Average	19%	16%	37%	25%	32%	25%
	Good	11%	9%	19%	15%	9%	21%
	Very good	4%	2%	2%	4%	3%	11%
	Unsure	10%	18%	8%	3%	11%	13%
	Total	100%	100%	100%	100%	100%	100%



Net performance for the Mayor by ward is:

- 1. Māori +2%
- 2. Lambton -13%
- 3. Northern -33%
- 4. Western -34%
- 5. Southern -41%
- 6. Eastern -43%

		2022 Mayoral Vote				
		Paul Andy Tory				
		Eagle	Foster	Whanau		
		Col %	Col %	Col %		
Tory Whanau	Very poor	36%	49%	10%		
performance	Poor	29%	26%	8%		
	Average	20%	11%	36%		
	Good	7%	13%	33%		
	Very good	4%	2%	10%		
	Unsure	3%	0%	2%		
	Total	100%	100%	100%		



2023 Party Vote

				2023 Fa	ity vote		
		National	Labour	Greens	ACT	NZ First	TPM
		Col %	Col %	Col %	Col %	Col %	Col %
Tory Whanau	Very poor	55%	19%	8%	46%	46%	11%
performance	Poor	20%	23%	11%	29%	24%	5%
	Average	16%	34%	38%	5%	10%	24%
	Good	3%	13%	27%	12%	9%	43%
	Very good	2%	3%	7%	0%	6%	11%
	Unsure	4%	8%	9%	7%	6%	7%
	Total	100%	100%	100%	100%	100%	100%

Net performance for the Mayor by 2023 party vote is:

- 1. TPM +38%
- 2. Greens +15%
- 3. Labour -26%
- 4. NZ First -55%
- 5. ACT -63%
- 6. National -70%





Following are some statements others have made about Wellington and can you please indicate if you strongly disagree, somewhat disagree, somewhat agree or strongly agree with each statement

- Wellington City Council should focus on fixing the basics pipes, potholes, parks and pools
- Wellington City Council should have smaller rates increases in future
- Party politics doesn't belong around the council table
- Council rate increases should not exceed the rate of inflation

		Count	Col %
Wellington City Council	Strongly disagree	27	3%
should focus on fixing the	Somewhat disagree	22	2%
basics - pipes, potholes,	Neutral	76	8%
parks and pools	Somewhat agree	244	25%
	Strongly agree	609	62%
	Unsure	11	1%
	Total	989	100%

87% agree and only 5% disagree that WCC should focus on fixing the basics.



		Gender		
		Female	Male	
		Col %	Col %	
Wellington City Council	Strongly disagree	3%	2%	
should focus on fixing the	Somewhat disagree	4%	1%	
basics - pipes, potholes,	Neutral	7%	8%	
parks and pools	Somewhat agree	27%	22%	
	Strongly agree	57%	66%	
	Unsure	2%	1%	
	Total	100%	100%	

			Age	
		Under 40	40 to 60	Over 60
		Col %	Col %	Col %
Wellington City Council	Strongly disagree	4%	2%	0%
should focus on fixing the	Somewhat disagree	3%	1%	3%
basics - pipes, potholes,	Neutral	9%	8%	4%
parks and pools	Somewhat agree	29%	23%	18%
	Strongly agree	54%	66%	72%
	Unsure	1%	0%	3%
	Total	100%	100%	100%



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		Southern	Eastern	Lambton	Western	Northern	Māori
		Col %	Col %	Col %	Col %	Col %	Col %
Wellington City Council	Strongly disagree	3%	3%	3%	3%	1%	8%
should focus on fixing	Somewhat disagree	3%	0%	1%	3%	2%	5%
the basics – pipes,	Neutral	7%	5%	7%	8%	6%	21%
potholes, parks and	Somewhat agree	26%	30%	32%	14%	22%	18%
pools	Strongly agree	61%	60%	56%	71%	66%	45%
	Unsure	0%	1%	0%	1%	3%	3%
	Total	100%	100%	100%	100%	100%	100%

2022 Mayoral Vote

		Paul Eagle Col %	Andy Foster Col %	Tory Whanau Col %
Wellington City Council	Strongly disagree	1%	1%	6%
should focus on fixing the	Somewhat disagree	2%	0%	5%
basics - pipes, potholes,	Neutral	6%	6%	11%
parks and pools	Somewhat agree	21%	13%	26%
	Strongly agree	70%	80%	51%
	Unsure	0%	0%	0%
	Total	100%	100%	100%



		2020 1 41119 1010					
		National	Labour	Greens	ACT	NZ First	TPM
		Col %	Col %	Col %	Col %	Col %	Col %
Wellington City Council	Strongly disagree	0%	2%	8%	3%	0%	10%
should focus on fixing	Somewhat disagree	0%	1%	6%	0%	0%	0%
the basics – pipes,	Neutral	2%	9%	9%	7%	7%	16%
potholes, parks and	Somewhat agree	18%	23%	34%	12%	13%	37%
pools	Strongly agree	80%	65%	43%	78%	80%	38%
	Unsure	0%	1%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%



		Count	Col %
Wellington City Council	Strongly disagree	31	3%
should have smaller rates	Somewhat disagree	55	6%
increases in future	Neutral	130	13%
	Somewhat agree	275	28%
	Strongly agree	476	48%
	Unsure	25	2%
	Total	992	100%

76% agree and only 9% disagree that WCC should have smaller rates increases in future.

		Gender		
		Female	Male	
		Col %	Col %	
Wellington City Council	Strongly disagree	3%	3%	
should have smaller rates	Somewhat disagree	7%	4%	
increases in future	Neutral	15%	11%	
	Somewhat agree	23%	32%	
	Strongly agree	48%	48%	
	Unsure	3%	2%	
	Total	100%	100%	



			Age	
		Under 40	40 to 60	Over 60
		Col %	Col %	Col %
Wellington City Council	Strongly disagree	3%	4%	1%
should have smaller rates	Somewhat disagree	5%	6%	6%
increases in future	Neutral	14%	13%	10%
	Somewhat agree	36%	23%	17%
	Strongly agree	40%	52%	61%
	Unsure	2%	2%	5%
	Total	100%	100%	100%

		Ward					
		Souther					
		n	Eastern	Lambton	Western	Northern	Māori
		Col %	Col %				
Wellington City Council	Strongly disagree	4%	1%	3%	4%	3%	7%
should have smaller	Somewhat disagree	4%	8%	7%	7%	3%	0%
rates increases in	Neutral	11%	11%	18%	12%	9%	24%
future	Somewhat agree	35%	23%	26%	26%	28%	28%
	Strongly agree	43%	55%	43%	48%	55%	37%
	Unsure	2%	2%	3%	3%	1%	3%
	Total	100%	100%	100%	100%	100%	100%



2022 Mayoral Vote

		Paul	Andy	Tory
		Eagle	Foster	Whanau
		Col %	Col %	Col %
Wellington City Council	Strongly disagree	3%	5%	5%
should have smaller rates	Somewhat disagree	4%	2%	11%
increases in future	Neutral	3%	6%	25%
	Somewhat agree	32%	20%	27%
	Strongly agree	58%	65%	30%
	Unsure	0%	3%	2%
	Total	100%	100%	100%

		National	Labour	Greens	ACT	NZ First	TPM
		Col %	Col %	Col %	Col %	Col %	Col %
Wellington City Council	Strongly disagree	2%	1%	7%	2%	0%	11%
should have smaller	Somewhat disagree	2%	6%	11%	0%	12%	23%
rates increases in	Neutral	5%	12%	24%	13%	2%	9%
future	Somewhat agree	21%	31%	26%	19%	14%	20%
	Strongly agree	70%	48%	28%	66%	70%	37%
	Unsure	1%	2%	3%	0%	2%	0%
	Total	100%	100%	100%	100%	100%	100%



		Count	Col %
Party politics doesn't	Strongly disagree	48	5%
belong around the	Somewhat disagree	90	9%
council table	Neutral	163	16%
	Somewhat agree	195	20%
	Strongly agree	439	44%
	Unsure	54	5%
	Total	989	100%

64% agree and 14% disagree that party politics doesn't belong around the council table.

		Gender		
		Female	Male	
		Col %	Col %	
Party politics doesn't	Strongly disagree	5%	5%	
belong around the	Somewhat disagree	12%	6%	
council table	Neutral	18%	15%	
	Somewhat agree	17%	23%	
	Strongly agree	42%	47%	
	Unsure	7%	4%	
	Total	100%	100%	



			Age	
		Under 40	40 to 60	Over 60
		Col %	Col %	Col %
Party politics doesn't	Strongly disagree	7%	3%	3%
belong around the	Somewhat disagree	11%	7%	10%
council table	Neutral	20%	13%	13%
	Somewhat agree	23%	19%	12%
	Strongly agree	32%	53%	59%
	Unsure	6%	5%	4%
	Total	100%	100%	100%

		Ward					
		Souther					
		n	Eastern	Lambton	Western	Northern	Māori
		Col %	Col %				
Party politics doesn't	Strongly disagree	9%	4%	3%	3%	3%	16%
belong around the	Somewhat disagree	8%	8%	12%	7%	9%	11%
council table	Neutral	19%	12%	18%	21%	11%	23%
	Somewhat agree	22%	21%	24%	17%	18%	8%
	Strongly agree	39%	49%	40%	47%	51%	35%
	Unsure	3%	7%	4%	6%	7%	6%
	Total	100%	100%	100%	100%	100%	100%



2022 Mayoral Vote

		Paul	Andy	Tory
		Eagle	Foster	Whanau
		Col %	Col %	Col %
Party politics doesn't	Strongly disagree	8%	3%	8%
belong around the	Somewhat disagree	8%	12%	13%
council table	Neutral	8%	11%	24%
	Somewhat agree	17%	16%	19%
	Strongly agree	57%	57%	35%
	Unsure	2%	1%	1%
	Total	100%	100%	100%

		2023 Fairly Vote					
		National	Labour	Greens	ACT	NZ First	TPM
		Col %	Col %	Col %	Col %	Col %	Col %
Party politics doesn't	Strongly disagree	2%	4%	6%	9%	0%	33%
belong around the	Somewhat disagree	4%	8%	18%	7%	0%	12%
council table	Neutral	12%	16%	24%	29%	7%	24%
	Somewhat agree	25%	22%	15%	8%	19%	15%
	Strongly agree	55%	48%	33%	45%	72%	16%
	Unsure	1%	3%	3%	2%	2%	0%
	Total	100%	100%	100%	100%	100%	100%



		Count	Col %
Council rate increases	Strongly disagree	23	2%
should not exceed the	Somewhat disagree	69	7%
rate of inflation	Neutral	100	10%
	Somewhat agree	208	21%
	Strongly agree	550	56%
	Unsure	38	4%
	Total	988	100%

77% agree that rates increases should not exceed the rate of inflation.

		Gen	Gender		
		Female	Male		
		Col %	Col %		
Council rate increases	Strongly disagree	2%	3%		
should not exceed the	Somewhat disagree	8%	6%		
rate of inflation	Neutral	10%	10%		
	Somewhat agree	20%	22%		
	Strongly agree	55%	57%		
	Unsure	5%	3%		
	Total	100%	100%		



			Age	
		Under 40	40 to 60	Over 60
		Col %	Col %	Col %
Council rate increases	Strongly disagree	2%	2%	4%
should not exceed the	Somewhat disagree	6%	8%	7%
rate of inflation	Neutral	9%	11%	11%
	Somewhat agree	22%	20%	20%
	Strongly agree	57%	56%	53%
	Unsure	4%	3%	5%
	Total	100%	100%	100%

		Ward					
		Souther					
		n	Eastern	Lambton	Western	Northern	Māori
		Col %	Col %				
Council rate increases	Strongly disagree	3%	4%	1%	2%	1%	7%
should not exceed the	Somewhat disagree	4%	4%	6%	16%	6%	0%
rate of inflation	Neutral	9%	10%	9%	9%	11%	18%
	Somewhat agree	27%	15%	22%	19%	21%	21%
	Strongly agree	53%	65%	57%	48%	59%	44%
	Unsure	4%	3%	4%	6%	1%	10%
	Total	100%	100%	100%	100%	100%	100%



2022	Mavora	I Vote
2022	iviavuia	ı vule

		2022 Mayorar voto		
		Paul	Andy	Tory
		Eagle	Foster	Whanau
		Col %	Col %	Col %
Council rate increases	Strongly disagree	3%	3%	2%
should not exceed the	Somewhat disagree	6%	2%	19%
rate of inflation	Neutral	9%	7%	16%
	Somewhat agree	17%	20%	19%
	Strongly agree	63%	62%	41%
	Unsure	2%	6%	3%
	Total	100%	100%	100%

		2020 1 41.13 1 01.0					
		National	Labour	Greens	ACT	NZ First	TPM
		Col %	Col %	Col %	Col %	Col %	Col %
Council rate increases	Strongly disagree	1%	1%	3%	2%	7%	0%
should not exceed the	Somewhat disagree	1%	9%	15%	10%	0%	3%
rate of inflation	Neutral	6%	11%	6%	14%	16%	18%
	Somewhat agree	25%	18%	18%	17%	17%	36%
	Strongly agree	66%	57%	52%	57%	60%	44%
	Unsure	1%	4%	6%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%



Following are some transport options. For each one can you please indicate if you think this should be a high, medium or low priority

- More cycleways for cyclists
- A second Mt. Victoria tunnel
- A second Terrace tunnel
- More regular bus services
- More regular train services

		Count	Col %
More cycleways for	High priority	97	10%
cyclists	Medium priority	231	23%
	Low priority	627	63%
	Unsure	34	3%
A second Mt. Victoria	High priority	268	27%
tunnel	Medium priority	364	37%
	Low priority	315	32%
	Unsure	43	4%
A second Terrace tunnel	High priority	249	25%
	Medium priority	324	33%
	Low priority	376	38%
	Unsure	38	4%
More regular bus	High priority	529	54%
services	Medium priority	286	29%
	Low priority	133	13%



	Unsure	38	4%
More regular train	High priority	572	58%
services	Medium priority	245	25%
	Low priority	106	11%
	Unsure	63	6%

The proportion saying high priority is:

- 1. More regular train services 58%
- 2. More regular bus services 54%
- 3. 2nd Mt Vic tunnel 27%
- 4. 2nd Terrace tunnel 25%
- 5. More cycleways 10%



		Gender	
		Female	Male
		Col %	Col %
More cycleways for	High priority	10%	9%
cyclists	Medium priority	27%	20%
	Low priority	58%	69%
	Unsure	5%	2%
A second Mt. Victoria	High priority	20%	35%
tunnel	Medium priority	39%	35%
	Low priority	35%	28%
	Unsure	7%	2%
A second Terrace tunnel	High priority	18%	33%
	Medium priority	37%	29%
	Low priority	40%	36%
	Unsure	5%	2%
More regular bus	High priority	59%	47%
services	Medium priority	26%	33%
	Low priority	9%	19%
	Unsure	6%	1%
More regular train	High priority	61%	55%
services	Medium priority	23%	27%
	Low priority	9%	13%
	Unsure	8%	5%



			Age	
		Under 40	40 to 60	Over 60
		Col %	Col %	Col %
More cycleways for	High priority	12%	10%	4%
cyclists	Medium priority	29%	23%	12%
	Low priority	54%	65%	82%
	Unsure	5%	2%	2%
A second Mt. Victoria	High priority	18%	37%	32%
tunnel	Medium priority	44%	28%	33%
	Low priority	34%	29%	30%
	Unsure	3%	5%	5%
A second Terrace tunnel	High priority	22%	30%	26%
	Medium priority	36%	30%	31%
	Low priority	40%	35%	38%
	Unsure	2%	6%	5%
More regular bus	High priority	54%	58%	48%
services	Medium priority	29%	28%	31%
	Low priority	14%	11%	16%
	Unsure	3%	3%	6%
More regular train	High priority	60%	63%	46%
services	Medium priority	23%	25%	28%
	Low priority	12%	7%	12%
	Unsure	4%	5%	14%



Ward

		vvald					
		Southern	Eastern	Lambton	Western	Northern	Māori
		Col %	Col %	Col %	Col %	Col %	Col %
More cycleways for	High priority	17%	2%	10%	8%	9%	20%
cyclists	Medium priority	21%	11%	34%	19%	27%	22%
	Low priority	62%	76%	53%	72%	62%	48%
	Unsure	0%	11%	3%	1%	2%	9%
A second Mt. Victoria	High priority	27%	29%	20%	28%	32%	26%
tunnel	Medium priority	44%	30%	37%	36%	37%	36%
	Low priority	25%	32%	37%	33%	29%	33%
	Unsure	4%	8%	5%	2%	2%	5%
A second Terrace	High priority	31%	29%	15%	27%	27%	27%
tunnel	Medium priority	32%	32%	33%	29%	38%	30%
	Low priority	33%	35%	47%	43%	32%	33%
	Unsure	4%	5%	4%	2%	3%	10%
More regular bus	High priority	60%	48%	57%	51%	51%	54%
services	Medium priority	26%	28%	27%	34%	29%	31%
	Low priority	11%	19%	14%	11%	13%	12%
	Unsure	3%	6%	1%	4%	7%	3%
More regular train	High priority	57%	54%	62%	53%	61%	60%
services	Medium priority	26%	25%	25%	23%	23%	31%
	Low priority	9%	16%	9%	13%	9%	5%
	Unsure	7%	5%	5%	10%	7%	3%



2	022	M	avora	I Vote

		20	ZZ Wayorar y	7010
		Paul	Andy	Tory
		Eagle	Foster	Whanau
		Col %	Col %	Col %
More cycleways for	High priority	14%	2%	22%
cyclists	Medium priority	15%	14%	43%
	Low priority	71%	85%	30%
	Unsure	0%	0%	5%
A second Mt. Victoria	High priority	37%	41%	20%
tunnel	Medium priority	23%	35%	39%
	Low priority	39%	22%	36%
	Unsure	0%	3%	5%
A second Terrace tunnel	High priority	35%	33%	16%
	Medium priority	28%	39%	30%
	Low priority	34%	26%	51%
	Unsure	3%	2%	3%
More regular bus	High priority	53%	47%	63%
services	Medium priority	26%	41%	25%
	Low priority	21%	10%	10%
	Unsure	0%	2%	2%
More regular train	High priority	60%	42%	67%
services	Medium priority	23%	37%	21%
	Low priority	11%	14%	6%
	Unsure	5%	7%	6%



				2023 Pa	rty vote		
		National	Labour	Greens	ACT	NZ First	TPM
		Col %	Col %	Col %	Col %	Col %	Col %
More cycleways for	High priority	6%	8%	18%	10%	14%	32%
cyclists	Medium priority	7%	25%	49%	1%	18%	32%
	Low priority	87%	63%	27%	89%	68%	24%
	Unsure	1%	4%	6%	0%	0%	11%
A second Mt. Victoria	High priority	48%	20%	13%	32%	42%	22%
tunnel	Medium priority	32%	41%	38%	63%	24%	32%
	Low priority	18%	37%	44%	5%	34%	46%
	Unsure	2%	2%	6%	0%	0%	0%
A second Terrace	High priority	37%	24%	19%	29%	25%	23%
tunnel	Medium priority	38%	35%	23%	40%	36%	29%
	Low priority	23%	39%	55%	31%	36%	48%
	Unsure	2%	2%	2%	1%	3%	0%
More regular bus	High priority	41%	52%	68%	59%	61%	61%
services	Medium priority	36%	37%	16%	17%	25%	22%
	Low priority	18%	9%	11%	24%	11%	17%
	Unsure	5%	2%	4%	0%	2%	0%
More regular train	High priority	48%	59%	69%	59%	54%	82%
services	Medium priority	32%	28%	15%	23%	38%	18%
	Low priority	12%	8%	13%	15%	2%	0%
	Unsure	7%	5%	3%	4%	5%	0%



Have you heard of the Council's planned Golden Mile Revitalisation Project, and if so do you support or oppose it?

		Count	Col %
Golden Mile	Support	203	20%
Revitalisation Project	Oppose	364	37%
	Not heard of	268	27%
	Unsure	158	16%
	Total	992	100%

84% of Wellingtonians have heard of the Golden Mile Revitalisation Project and it has net support of -17%.

		Gender		
		Female	Male	
		Col %	Col %	
Golden Mile	Support	18%	23%	
Revitalisation Project	Oppose	30%	44%	
	Not heard of	31%	23%	
	Unsure	21%	10%	
	Total	100%	100%	



		Age				
		Under 40	40 to 60	Over 60		
		Col %	Col %	Col %		
Golden Mile	Support	22%	23%	13%		
Revitalisation Project	Oppose	22%	42%	61%		
	Not heard of	41%	17%	10%		
	Unsure	15%	18%	16%		
	Total	100%	100%	100%		

Ward

		Southern Col %	Eastern Col %	Lambton Col %	Western Col %	Northern Col %	Māori Col %
		COI /0	COI /6	COI /6	COI /6	COI /0	COI /0
Golden Mile	Support	19%	11%	27%	22%	20%	21%
Revitalisation Project	Oppose	43%	33%	27%	46%	41%	19%
	Not heard of	25%	33%	32%	20%	18%	47%
	Unsure	12%	22%	13%	13%	21%	13%
	Total	100%	100%	100%	100%	100%	100%



		2022 Mayorai Vole			
		Paul	Andy	Tory	
		Eagle	Foster	Whanau	
		Col %	Col %	Col %	
Golden Mile	Support	26%	13%	47%	
Revitalisation Project	Oppose	52%	58%	25%	
	Not heard of	11%	15%	12%	
	Unsure	12%	14%	17%	
	Total	100%	100%	100%	

	2025 Farty Vote						
		National	Labour	Greens	ACT	NZ First	TPM
		Col %	Col %	Col %	Col %	Col %	Col %
Golden Mile	Support	11%	21%	39%	1%	21%	40%
Revitalisation Project	Oppose	60%	34%	15%	64%	36%	18%
	Not heard of	20%	26%	26%	21%	25%	35%
	Unsure	9%	18%	20%	15%	19%	8%
	Total	100%	100%	100%	100%	100%	100%



Do you think the recent cycleways constructed in Wellington are overall positive or negative for Wellington?

		Count	Col %
Recent cycleways	Positive	349	35%
constructed in Wellington	Negative	514	52%
	Unsure	129	13%
	Total	992	100%

35% of Wellingtonians think the recent cycleways are positive for Wellington, and 52% negative.

		Gender		
		Female	Male	
		Col %	Col %	
Recent cycleways	Positive	37%	33%	
constructed in Wellington	Negative	50%	54%	
	Unsure	13%	13%	
	Total	100%	100%	



			Age	
		Under 40	40 to 60	Over 60
		Col %	Col %	Col %
Recent cycleways	Positive	44%	33%	18%
constructed in Wellington	Negative	43%	54%	69%
	Unsure	13%	13%	13%
	Total	100%	100%	100%

Ward Southern Eastern Lambton Western Northern Māori Col % Col % Col % Col % Col % Col % Recent cycleways Positive 36% 21% 53% 28% 31% 39% constructed in 61% Negative 50% 64% 39% 54% 38% Wellington 16% 8% 11% 23% Unsure 14% 15% Total 100% 100% 100% 100% 100% 100%



		2022 Mayorar vote				
		Paul	Andy	Tory		
		Eagle	Foster	Whanau		
		Col %	Col %	Col %		
Recent cycleways	Positive	36%	22%	63%		
constructed in Wellington	Negative	59%	67%	30%		
	Unsure	5%	11%	7%		
	Total	100%	100%	100%		

		2020 1 dity voto					
		National	Labour	Greens	ACT	NZ First	TPM
		Col %	Col %	Col %	Col %	Col %	Col %
Recent cycleways	Positive	18%	30%	69%	12%	30%	62%
constructed in	Negative	77%	57%	18%	74%	58%	25%
Wellington	Unsure	5%	13%	13%	14%	12%	13%
	Total	100%	100%	100%	100%	100%	100%



Would you support or oppose a policy that if the Council wishes to increase rates by more than inflation, any large projects they wish to fund must be approved by residents in a referendum?

		Count	Col %
Referendum on projects	Support	525	53%
that push rates beyond	Oppose	289	29%
inflation	Unsure	176	18%
	Total	990	100%

53% support a referendum of projects that push rates beyond inflation, with 29% opposed.

		Gender		
		Female	Male	
		Col %	Col %	
Referendum on projects	Support	49%	57%	
that push rates beyond	Oppose	32%	26%	
inflation	Unsure	18%	17%	
	Total	100%	100%	



			Age	
		Under 40	40 to 60	Over 60
		Col %	Col %	Col %
Referendum on projects	Support	47%	63%	54%
that push rates beyond	Oppose	33%	23%	30%
inflation	Unsure	21%	14%	16%
	Total	100%	100%	100%

Ward

		VVala					
		Southern	Eastern	Lambton	Western	Northern	Māori
		Col %	Col %	Col %	Col %	Col %	Col %
Referendum on	Support	44%	51%	48%	56%	69%	38%
projects that push	Oppose	33%	30%	30%	30%	20%	44%
rates beyond inflation	Unsure	22%	19%	22%	15%	11%	17%
	Total	100%	100%	100%	100%	100%	100%



		ZUZZ Mayorai VOLG				
		Paul	Andy	Tory		
		Eagle	Foster	Whanau		
		Col %	Col %	Col %		
Referendum on projects	Support	69%	77%	42%		
that push rates beyond	Oppose	18%	19%	46%		
inflation	Unsure	12%	4%	12%		
	Total	100%	100%	100%		

		National	Labour	Greens	ACT	NZ First	TPM
		Col %	Col %	Col %	Col %	Col %	Col %
Referendum on	Support	71%	56%	45%	62%	80%	39%
projects that push	Oppose	22%	29%	40%	26%	14%	31%
rates beyond inflation	Unsure	8%	15%	15%	11%	7%	30%
	Total	100%	100%	100%	100%	100%	100%



Do you believe social housing is primarily the responsibility of the city council or the central government?

		Count	Col %
Social housing primary	City council	114	11%
responsibility	Central government	683	69%
	Unsure	195	20%
	Total	992	100%

69% of respondents think social housing is primarily the responsibility of central government and only 11% the city council.

		Gender		
		Female	Male	
		Col %	Col %	
Social housing primary	City council	11%	11%	
responsibility	Central government	66%	72%	
	Unsure	22%	17%	
	Total	100%	100%	



		Age				
		Under 40	40 to 60	Over 60		
		Col %	Col %	Col %		
Social housing primary	City council	12%	10%	12%		
responsibility	Central government	68%	72%	67%		
	Unsure	20%	18%	21%		
	Total	100%	100%	100%		

Ward

		VValu					
		Southern	Eastern	Lambton	Western	Northern	Māori
		Col %	Col %	Col %	Col %	Col %	Col %
Social housing primary	City council	14%	6%	19%	8%	7%	16%
responsibility	Central government	66%	69%	67%	67%	76%	67%
	Unsure	20%	26%	15%	24%	17%	17%
	Total	100%	100%	100%	100%	100%	100%



		2022 Mayorar voto				
		Paul	Andy	Tory		
		Eagle	Foster	Whanau		
		Col %	Col %	Col %		
Social housing primary	City council	23%	7%	9%		
responsibility	Central government	65%	71%	78%		
	Unsure	12%	21%	13%		
	Total	100%	100%	100%		

		National	Labour	Greens	ACT	NZ First	TPM
		Col %	Col %	Col %	Col %	Col %	Col %
Social housing primary	City council	9%	11%	15%	4%	14%	20%
responsibility	Central government	71%	74%	63%	85%	75%	63%
	Unsure	20%	15%	21%	12%	11%	17%
	Total	100%	100%	100%	100%	100%	100%



Wellington City Council is funded by property owners through rates. Do you believe property owners should pay to provide social housing?

		Count	Col %
Should property owners	Yes	241	24%
pay to provide social	No	567	57%
housing?	Unsure	180	18%
	Total	987	100%

24% of Wellingtonians support property owners funding social housing, with 57% opposed.

		Gender		
		Female	Male	
		Col %	Col %	
Should property owners	Yes	25%	24%	
pay to provide social	No	54%	61%	
housing?	Unsure	21%	15%	
	Total	100%	100%	



		Age				
		Under 40	40 to 60	Over 60		
		Col %	Col %	Col %		
Should property owners	Yes	27%	21%	23%		
pay to provide social	No	52%	63%	61%		
housing?	Unsure	21%	15%	16%		
	Total	100%	100%	100%		

		Ward					
		Southern Eastern Lambton Western Northern				Northern	Māori
		Col %	Col %	Col %	Col %	Col %	Col %
Should property	Yes	29%	12%	34%	19%	19%	42%
owners pay to provide	No	52%	61%	49%	71%	62%	35%
social housing?	Unsure	18%	28%	17%	9%	18%	23%
	Total	100%	100%	100%	100%	100%	100%



21	022	Ma	voral	Vote

		2022 Mayorar Voto				
		Paul	Andy	Tory		
		Eagle	Foster	Whanau		
		Col %	Col %	Col %		
Should property owners	Yes	27%	17%	46%		
pay to provide social	No	61%	67%	38%		
housing?	Unsure	11%	16%	16%		
	Total	100%	100%	100%		

2023 Party Vote

			2023 Fairly Vote					
			National	Labour	Greens	ACT	NZ First	TPM
			Col %	Col %	Col %	Col %	Col %	Col %
(Should property owners pay to provide social housing?	Yes	14%	28%	37%	8%	19%	69%
		No	70%	60%	37%	88%	70%	23%
		Unsure	16%	12%	26%	4%	11%	9%
		Total	100%	100%	100%	100%	100%	100%

David Farrar Director Curia Market Research

3 February 2025